

1  
2  
3  
4

5 IN THE UNITED STATES DISTRICT COURT  
6 FOR THE NORTHERN DISTRICT OF CALIFORNIA

7  
8 HEIDI BETZ,  
9 Plaintiff,  
10 v.  
11 TRAINER WORTHAM & COMPANY, INC.,  
et al.,  
12 Defendants.

No. C 03-03231 SI

**ORDER GRANTING IN PART AND  
DENYING IN PART MOTION FOR  
PARTIAL SUMMARY JUDGMENT**

13  
14 Currently before the Court is defendants' motion for partial summary judgment on plaintiff's  
15 Securities Act, Section 10(b) claim and her claim of unfair business practices under California Business  
16 & Professions Code Section 17200. This case comes back to this Court on remand from the Ninth  
17 Circuit following the United States' Supreme Court's decision in *Merck & Co. v. Reynolds*, 130 S. Ct.  
18 1784 (2010). For the following reasons, the Court GRANTS defendants' motion in part and DENIES  
19 it in part.

20

21 **BACKGROUND**

22 This case concerns defendants' alleged mismanagement of plaintiff's \$2.2 million investment  
23 portfolio. Plaintiff Heidi Betz entered into a Portfolio Management Agreement with defendant Trainer  
24 Wortham & Company on June 7, 1999. Second Am. Compl. ¶ 10. Trainer Wortham is an investment  
25 management company directed and managed by defendant First Republic Bank. *Id.* at ¶ 2. Trainer  
26 Wortham employed defendants David P. Como and Robert Vile. *Id.* at ¶ 3-4.<sup>1</sup>

27

---

28 <sup>1</sup> The factual contentions underlying the parties' positions were extensively discussed in this Court's April 5, 2005 Order (Docket No. 72), and will not be repeated here.

Plaintiff brings a federal claim under Section 10(b) of the Securities and Exchange Act of 1934, 15 U.S.C. § 78j(b), and Rule 10b-5 of the Securities and Exchange Commission, 17 C.F.R. § 240.10b-5, and state law claims for breach of fiduciary duty, breach of the implied covenant of good faith and fair dealing, negligent misrepresentation, and unfair business practices in violation of California Business and Professions Code § 17200. She seeks at least \$2 million in damages and \$5 million in punitive damages.

7 On April 5, 2005, this Court entered an order denying plaintiff’s motion for summary judgment  
8 and granting defendants’ motion, finding that plaintiff’s Section 10(b) claim was barred by the extended  
9 two year statute of limitations, adopted in the Sarbanes-Oxley Act and effective July 31, 2002. See  
10 Docket No. 72. On appeal, the Ninth Circuit reversed, finding that there were genuine issues of material  
11 fact as to when plaintiff discovered or should have discovered her Section 10(b) claim.<sup>2</sup> Addressing  
12 actual notice, the Circuit opinion reviewed the record and held that “a reasonable factfinder could  
13 conclude that Betz did not discover that the defendants intentionally misled her into believing that she  
14 could withdraw \$ 15,000 per month without depleting her principal until June 2002, when Moore told  
15 her that Trainer Wortham was ‘not going to do anything’ to fix her account.” *Betz v. Trainer Wortham*  
16 & Co., 519 F.3d 863, 868 (9th Cir. 2008), writ of certiorari granted, vacated by, remanded by *Trainer*  
17 *Wortham & Co. v. Betz*, 2010 U.S. LEXIS 3749 (May 3, 2010). Addressing inquiry notice, the Circuit  
18 opinion adopted a “two-part notice-plus-reasonable-diligence test,” *id.* at 871, and concluded that under  
19 that test “a rational jury could conclude that a reasonable investor in Betz’s shoes would not have  
20 initiated further inquiry before July 11, 2001.” *Id.*, at 872.

The United States Supreme Court granted certiorari, vacated and remanded the Ninth Circuit opinion in light of *Merck & Co. v. Reynolds*, 130 S. Ct. 1784 (2010). In *Merck*, the Supreme Court addressed when the statute of limitations is triggered and held that “the limitations period in

<sup>2</sup> The Ninth Circuit also revived plaintiff's state law causes of action, finding that plaintiff's claims for breach of fiduciary duty, breach of the implied covenant of good faith and fair dealing, negligent misrepresentation, and unfair business practices in violation of California Business and Professions Code § 17200 were not time barred. *Betz v. Trainer Wortham & Co.*, 236 Fed. Appx. 253 (9th Cir. 2007). The Circuit, however, left it to this Court to determine whether "defendants are entitled to summary judgment on the ground that California Business and Professions Code Section 17200 does not apply to 'securities transactions.'" *Id.* at 256.

1   § 1658(b)(1) begins to run once the plaintiff did discover or a reasonably diligent plaintiff would have  
2   ‘discover[ed] the facts constituting the violation’ – whichever comes first. In determining the time at  
3   which ‘discovery’ of those ‘facts’ occurred, terms such as ‘inquiry notice’ and ‘storm warnings’ may  
4   be useful to the extent that they identify a time when the facts would have prompted a reasonably  
5   diligent plaintiff to begin investigating. But the limitations period does not begin to run until the  
6   plaintiff thereafter discovers or a reasonably diligent plaintiff would have discovered ‘the facts  
7   constituting the violation,’ including scienter – irrespective of whether the actual plaintiff undertook a  
8   reasonably diligent investigation.” *Merck & Co. v. Reynolds*, 130 S. Ct. at 1798.

Upon remand, the Ninth Circuit recognized that there were similarities between that Court’s prior decision and the Supreme Court’s *Merck* decision in terms of the legal standards applied, but nonetheless remanded the case to this Court for further proceedings in light of *Merck* and to allow defendants to file further dispositive motions.

Defendants move for partial summary judgment on the Section 10(b) claim, raising a new statute of limitations argument, and argue that plaintiff's Section 17200 claim is barred because it cannot be predicated on securities transactions.

## **LEGAL STANDARD**

Summary judgment is proper if the pleadings, the discovery and disclosure materials on file, and any affidavits show that there is no genuine issue as to any material fact and that the movant is entitled to judgment as a matter of law. *See Fed. R. Civ. P. 56(c)*. The moving party bears the initial burden of demonstrating the absence of a genuine issue of material fact. *Celotex Corp. v. Catrett*, 477 U.S. 317, 323 (1986). The moving party, however, has no burden to disprove matters on which the non-moving party will have the burden of proof at trial. The moving party need only demonstrate to the Court that there is an absence of evidence to support the non-moving party's case. *Id.* at 325.

Once the moving party has met its burden, the burden shifts to the non-moving party to “set out specific facts showing a genuine issue for trial.”” *Id.* at 324 (quoting Fed. R. Civ. P. 56(e)). To carry this burden, the non-moving party must “do more than simply show that there is some metaphysical doubt as to the material facts.” *Matsushita Elec. Indus. Co., Ltd. v. Zenith Radio Corp.*, 475 U.S. 574,

1 586 (1986). “The mere existence of a scintilla of evidence . . . will be insufficient; there must be  
2 evidence on which the jury could reasonably find for the [non-moving party].” *Anderson v. Liberty*  
3 *Lobby, Inc.*, 477 U.S. 242, 252 (1986).

4 In deciding a summary judgment motion, the court must view the evidence in the light most  
5 favorable to the non-moving party and draw all justifiable inferences in its favor. *Id.* at 255.  
6 “Credibility determinations, the weighing of the evidence, and the drawing of legitimate inferences from  
7 the facts are jury functions, not those of a judge . . . ruling on a motion for summary judgment.” *Id.*  
8 However, conclusory, speculative testimony in affidavits and moving papers is insufficient to raise  
9 genuine issues of fact and defeat summary judgment. *Thornhill Publ’g Co., Inc. v. GTE Corp.*, 594 F.2d  
10 730, 738 (9th Cir. 1979). The evidence the parties present must be admissible. Fed. R. Civ. P. 56(e)  
11 (current-Rule 56(c)(2)).

## DISCUSSION

### I. Plaintiff’s Section 10(b) claim

#### A. Plaintiff’s Section 10(b) claim is barred in part by the three year statute of repose

Defendants’ primary argument is that plaintiff’s Section 10(b) claim is barred by the statute of  
limitations that was in effect at the time the claim accrued. Prior to the enactment of the Sarbanes-Oxley  
Act, private securities fraud actions needed to be filed on the earlier of one year from discovery of the  
wrongdoing or three years from the improper acts. *See Lampf, Pleva, Lipkind, Prupis & Petigrow v.*  
*Gilbertson*, 501 U.S. 350, 361 (1991). In *Lampf*, the Supreme Court clarified that the three year time  
frame acted as a statute of repose, which runs from the date the alleged misrepresentations were made  
and which is not subject to equitable tolling. *Id.* at 362-63; *see also Merck & Co. v. Reynolds*, 130 S.  
Ct. at 1797 (noting that the statute of repose protects defendants against stale claims or liability “for acts  
taken long ago”).

The Sarbanes-Oxley Act extended the statute of limitations for actions filed on or after July 31,  
2002 to be the earlier of two years from discovery or five years from the date of the violations. *See* 28  
U.S.C. §1658(b). However, the extension of the statute of limitations by Sarbanes-Oxley did not revive  
claims that were already time barred. *See, e.g., Foss v. Bear, Stearns & Co.*, 394 F.3d 540, 542 (7th Cir.

1 2005); *In re ADC Telcoms., Inc. Sec. Litig.*, 409 F.3d 974 (8th Cir. 2005); *Aetna Life Ins. Co. v. Enter.*  
 2 *Mortg. Acceptance Co., LLC (In re Enter. Mortg. Acceptance Co., LLC Sec. Litig.)*, 391 F.3d 401 (2d  
 3 Cir. 2004).

4 In their motion for partial summary judgment – and for the first time in the eight year history of  
 5 this case – defendants argue that plaintiff’s federal claim is barred by the original three year statute of  
 6 repose. Defendants point out that plaintiff’s Section 10(b) claim rests on the alleged oral  
 7 misrepresentations regarding her ability to withdraw \$15,000 a month that were made in June 1999.<sup>3</sup>  
 8 Defendants also point out that investments which Betz alleges were inappropriate, were first made on  
 9 June 10, 1999. As a result, defendants argue that the three-year statute of repose bars her Section 10(b)  
 10 claim, which was not filed until July 2003.

11 Plaintiff attempts to avoid this bar by arguing that defendants engaged in “continuing violations,”  
 12 by repeating their misrepresentations regarding her investments well past June 1999, and that the three-  
 13 year statute of repose should be deemed to run from the last such misrepresentation on the same subject  
 14 matter. *See* Sur-Reply [Docket No. 109-1] at 2 (relying on First and Second Circuit district court cases).  
 15 Plaintiff recognizes, however, that judges in this District have held that the statute of repose begins to  
 16 run on the date of the first misrepresentation. *See, e.g., In re Silicon Storage Tech. Inc.*, 2009 U.S. Dist.  
 17 LEXIS 58705, \*12 (Fogel, J.) (N.D. Cal. July 7, 2009); *In re Brocade Communs. Sys. Derivative Litig.*,  
 18 615 F. Supp. 2d 1018, 1035 (Breyer, J.) (N.D. Cal. 2009); *In re Juniper Networks, Inc. Secs. Litig.*, 542  
 19 F. Supp. 2d 1037, 1051 (Ware, J.) (N.D. Cal. 2008); *In re Maxim Integrated Prods.*, 574 F. Supp. 2d  
 20 1046, 1071 (Ware, J.) (N.D. Cal. 2008); *Clayton v. Landsing Pac. Fund, Inc.*, 2002 U.S. Dist. LEXIS  
 21 9446, \*8-9 (Alsup, J.) (N.D. Cal. May 9, 2002). These Courts have likewise held that each false  
 22 representation may constitute a separate violation of Section 10(b), but a plaintiff “may not recover for  
 23 reliance on representations made prior to the [] statute of limitations period under a theory of continuing  
 24 wrong.” *In re Juniper Networks, Inc. Secs. Litig.*, 542 F. Supp. 2d at 1051; *see also Clayton*, 2002 U.S.  
 25 Dist. Lexis 9446 at \*9. The Court finds no reason to depart from the decisions of the judges of this  
 26 District.

---

27  
 28 <sup>3</sup> As defendants’ new argument was only cursorily addressed in the opening brief, the Court  
     granted plaintiff’s motion for leave to file a Sur-Reply addressing this argument. Docket No. 111.

1       In her Sur-Reply, plaintiff argued that if this Court agrees with the decisions of other judges in  
2 this District and finds her June 1999 claims barred by the statute of repose, that “she should nonetheless  
3 have a 10(b) claim for unsuitable investments and misrepresentations made after” the statute of repose  
4 date and within the statute of limitations. Sur-Reply at 2:10-11. In light of plaintiff’s position, the Court  
5 provided her a final opportunity to support her 10(b) claim and submit a supplemental brief identifying  
6 with specificity each of defendants’ acts and the date of those acts that she claims are not barred by the  
7 three year statute of repose and support a Section 10(b) claim. *See* Docket No. 111.

8       In her supplemental brief, plaintiff identifies two sets of misrepresentations she claims were  
9 made post July 1999 to support her Section 10(b) claim. The first set of representations, generally, are  
10 “lies” or failures to disclose about the status of plaintiff’s portfolio, about the nature and quality of her  
11 investments, and about the unsuitability of her investments. *See* Supplemental Brief at 3. However,  
12 plaintiff fails to explain how any of these specific representations were made “in connection with the  
13 sale or purchase of a security” within the limitations period. Instead, each of the representations  
14 identified by Betz – viewed in the light most favorable to Betz – was an attempt to mollify plaintiff’s  
15 concerns about her original investments made in June 1999. Plaintiff provides no authority for the  
16 proposition that representations made to persuade an investor to refrain from selling (*e.g.*, to prevent  
17 Betz from moving her investments to another firm or to prevent Betz from taking other action) can  
18 support a Section 10(b) claim.

19       The second set of representations Betz identifies are ones made by defendants Como and Vile  
20 in connection with Betz’s “trading on margin.” Specifically, in her SAC plaintiff alleges that in  
21 November and December 1999 – within the repose period – Como made unsuitable recommendations  
22 that Betz trade on margin. SAC ¶¶ 19-20. Plaintiff argues that Como and Vile fraudulently failed to  
23 disclose the risk of trading on margin. Supplemental Brief at 4.

24       For purposes of this motion, the Court finds that plaintiff has raised a genuine issue of material  
25 fact to support her Section 10(b) claim based on alleged misrepresentations and/or omissions of fact in  
26 connection with defendants’ advice that plaintiff trade on margin in order to withdraw funds from her  
27 account. *See* SAC ¶¶ 19-20; Supplemental Brief at 3; *see also* Betz Depo. Trans at 113-116.

28       Plaintiff also argues that she can base her Section 10(b) claim on the “unsuitability” of investment

1 trades made by defendants after July 31, 1999. Plaintiff argues that even after the initial investment  
2 strategy was implemented in June 1999, and the original investments made, additional trades took place  
3 on her account. *See Supplemental Brief at 5; see also Chan Decl., Exs. I, J, K and M* (showing  
4 additional purchases made within plaintiff's account after July 31, 2009). For purposes of ruling on this  
5 motion, the Court finds that plaintiff has raised a genuine issue of material fact with regard to trades that  
6 occurred after July 31, 1999 and which were connected to a specific misrepresentations that likewise  
7 fell within the repose period.

8 For the foregoing reasons, the Court concludes that the June 1999 misrepresentations – *i.e.*, that  
9 in June 1999 defendants promised plaintiff that she would be able to withdraw \$15,000 a month from  
10 her investment account without depleting her principal – are time barred, because suit on those  
11 misrepresentations must have been filed by June 2002. However, the Court concludes that plaintiff's  
12 Section 10(b) claim based on the misrepresentations or omissions made in connection with plaintiff's  
13 trading on margin, as well as trades in plaintiff's account made after July 31, 1999 in connection with  
14 specific representations within the repose period, survive.

15

16       **B. Plaintiff's Section 10(b) claim is not barred by the one or two year statute of  
17 limitations**

18 Defendants also argue that plaintiff's Section 10(b) claim is barred by the pre-Sarbanes-Oxley  
19 one year statute of limitations as well as the expanded Sarbanes-Oxley two year statute of limitations.  
20 Defendants argue that irrespective of the similarities between the Ninth Circuit's finding that Betz was  
21 not on inquiry notice and the inquiry notice test adopted by the Supreme Court in *Merck & Co. v.  
22 Reynolds*, 130 S. Ct. 1784, plaintiff had *actual* knowledge of the alleged fraud within the statute of  
23 limitations. However, as plaintiff points out, in *Merck*, the Supreme Court affirmed that actual  
24 knowledge exists only when a plaintiff has knowledge of the facts constituting the fraud, including facts  
25 constituting defendants' scienter. *See Merck*, 130 S. Ct. at 1707; *see also* Opposition at 9-10. Plaintiff  
26 argues, and this Court agrees, that there is a genuine issue of material fact as to when Betz discovered  
27 facts regarding defendants' scienter, especially where, viewing the facts favorably to Betz, defendants  
28 made continued representations to Betz that her account would recover and/or that they would "take

1 care” of the situation. *See, e.g.*, Betz Decl., ¶ 4. Moreover, the Ninth Circuit did address actual notice  
 2 and held, on the record in this case,<sup>4</sup> that Betz did not have actual notice of the facts constituting  
 3 scienter. *See Betz*, 519 F.3d at 867; *see also id.* at 868 (“We cannot say that, as a matter of law, Betz,  
 4 before July 11, 2001, actually discovered facts suggesting that the defendants consciously or deliberately  
 5 and recklessly deceived her.”). The Court sees no reason to revisit that conclusion and finds that there  
 6 are disputed issues of material fact as to whether plaintiff knew, or should have known if a reasonably  
 7 diligent plaintiff, the facts constituting her remaining Section 10(b) claim, including facts constituting  
 8 scienter.

9

10 **II. Plaintiff’s Section 17200 unfair competition law claim cannot be based on securities  
 11 transactions**

12 Defendants also move for summary judgement on plaintiff’s California Business & Professions  
 13 Code Section 17200 unfair competition law (UCL) claim, arguing that a 17200 claim cannot be based  
 14 on securities transactions. Defendants rely on *Bowen v. Ziasun Technologies, Inc.*, 116 Cal. App. 4th  
 15 777 (Cal. App. 4th Dist. 2004). In *Bowen*, the California Court of Appeal compared the scope of  
 16 California’s UCL to the scope of the Federal Trade Commission Act and held that since the FTC Act  
 17 did not apply to securities transactions, the UCL shouldn’t either. *Id.*, at 790. Since *Bowen*, courts have  
 18 narrowed *Bowen*’s broad language and have allowed Section 17200 claims to proceed where the claims  
 19 were tangentially related to securities transactions. *See, e.g.*, *Benson v. JPMorgan Chase Bank, N.A.*,  
 20 2010 U.S. Dist. LEXIS 37465 (N.D. Cal. Apr. 15, 2010) (allowing claim against Bank for aiding and  
 21 abetting the sale of fraudulent securities, where Bank did not participate in securities transactions); *In*  
 22 *re Charles Schwab Corp. Secs. Litig.*, 257 F.R.D. 534, 553 (N.D. Cal. 2009) (preserving Section 17200  
 23 claims predicated on federal Investment Company Act where “[p]laintiffs’ Section 17200 claims do not  
 24 concern fraud in the sale of securities and, indeed, are not predicated upon violations of the 1933 or  
 25 1934 Acts.”); *Strigliabotti v. Franklin Res., Inc.*, 2005 U.S. Dist. LEXIS 9625 (N.D. Cal. Mar. 7, 2005)  
 26 (denying motion to dismiss Section 17200 claim challenging a scheme to overcharge investors in the  
 27 management of securities because “even the broad language of the *Bowen* case is limited to ‘securities

---

28 <sup>4</sup> Discovery was not reopened after remand.

1 transactions,’ and does not encompass all situations where securities are somehow implicated but not  
2 purchased or sold.”).

3 No court, however, has allowed Section 17200 claims to proceed where, as here, the predicate  
4 acts are securities transactions. As Judge Seeborg recently noted in dismissing a 17200 claim based  
5 directly on the sale and purchase of securities, “[i]t appears that federal cases refusing to apply *Bowen*  
6 to the UCL all involved claims that did not target a securities transaction. These courts refused to rely  
7 on *Bowen* to foreclose any UCL claim, merely because the case involved securities in a general sense.  
8 This is a well-reasoned application of *Bowen*, and were the facts in this case similar, this Court would  
9 follow suit. Here, however, plaintiffs’ theory unavoidably focuses on the purchase of securities, and  
10 *Bowen* is determinative.” *See San Francisco Residence Club, Inc. v. Amado*, 2011 U.S. Dist. LEXIS  
11 19230, \*30 (Seeborg, J.) (N.D. Cal. Feb. 25, 2011); *see also Scala v. Citicorp Inc.*, 2011 U.S. Dist.  
12 LEXIS 30871, \*20 n.7 (Breyer, J.) (N.D. Cal. Mar. 15, 2011) (finding that claims regarding  
13 “misrepresentations and omissions that occurred ‘in connection with’ the purchase or sale of covered  
14 securities” cannot be stated under § 17200 under *Bowen*); *Charles O. Bradley Trust v. Zenith Capital*  
15 *LLC*, 2008 U.S. Dist. LEXIS 60876, \*12 (White, J.) (N.D. Cal. Aug. 11, 2008) (“Court finds that the  
16 claim for violation of California’s unfair competition law is barred by the holding in *Bowen*.”);  
17 *Scognamillo v. Credit Suisse First Boston LLC*, 2005 U.S. Dist. LEXIS 20221, \*36-37 (Henderson, J.)  
18 (N.D. Cal. Aug. 25, 2005) (dismissing 17200 claims based on securities transactions); *see also Holland*  
19 *v. TD Ameritrade, Inc.*, 2011 U.S. Dist. LEXIS 395, \*17-18 (E.D. Cal. Jan. 3, 2011) (“the UCL does  
20 not apply to securities transactions”).

21 The Court, therefore, finds that plaintiff’s Section 17200 claim cannot be based on her  
22 allegations regarding the sale and purchase of securities.  
23  
24  
25  
26  
27  
28     ///

## CONCLUSION

2 For the foregoing reasons and for good cause shown, the Court hereby GRANTS in part and  
3 DENIES in part defendants' motion for partial summary judgment. Judgement is entered in defendants'  
4 favor on plaintiff's Section 10(b) claim based on any representations or investments made prior to July  
5 31, 1999, as well as her Section 17200 claim predicated on securities transactions.

## IT IS SO ORDERED.

Dated: May 23, 2011

Susan Illston

---

**SUSAN ILLSTON**  
United States District Judge